PRESS RELEASE – The Digital Adventures of Ava and Chip Third Book released in children's book series January 2024

The Digital Adventures of Ava and Chip, a children's book series with a tech focus, have today announced the release of a brand new title - Smart Home. This is the third book in the series. Created by TechWomen100 Award winner, Beverly Clarke. The series encourages children to read for pleasure on tech topics.

Tech is rapidly changing our world and there is an urgent need to ensure that our young people understand tech and its impact upon their lives.



Benefits of the book series include:

- Real-World Relevance the interaction between the characters, shows real world
 applications of tech. Parents can use the books to discuss tech related matters with
 their children. Teachers can link to curriculum content and integrate the stories into
 the curriculum.
- **Educational Value** the books make learning about tech fun and also help to encourage an interest in STEM subjects.
- **Representation** the characters in the books are diverse. Modelled upon the authors own life.
- **Tech Concepts Made Easy** key language is explained in a relatable way. Questions are posed in the books, to encourage discussion, helping to demystify technology and to foster curiosity on how tech can help and how it works.

Reviewers have said:

"This third book in the series was a fantastic read. I loved the relevancy to all the technology we are seeing around us in the home and in society. It's really accessible to all and my 9 year old daughter loved it. It really inspired me to have more detailed conversations around the everyday aspects of technology that we have sometimes missed and not had discussions about."

Daniel Bowen, Technology Strategist at Microsoft

"Children are excellent users of technology but they are often passive users. The Digital Adventures of Ava and Chip:Smart Home explores a wide variety of technology found around the home. The story will help children become more inquisitive about the technology they use and see on a daily basis. In turn this will hopefully inspire more of them to explore this

technology and perhaps even consider a future career working with and designing similar tech in the future."

Becky Patel, Parent and Head of Education and Learning for Tech She Can

"An excellent journey into the digital realms of a smart home, elegantly explained and beautifully illustrated. Young people will easily identify with the technology that's being portrayed in this lovely story. A brilliant way of introducing young folks to the concept of a fully connected smart home. A must for every school and home educator."

Russell Prue, Bett Radio Host & Broadcaster

The Digital Adventures of Ava and Chip: Smart Home is available in the following formats and through the outlets below:

- Paperback and Kindle <u>Amazon</u>
- Paperback direct from https://www.avachipbooks.com

Follow the series on social media @avachipbooks - <u>Instagram</u> or <u>Twitter</u>

For more information, or to arrange an interview with the author (Beverly Clarke), please contact on social media @MsBClarke or via email: info@BeverlyClarkeConsulting.co.uk

Book 1 – <u>Smart City</u> Book 2 – <u>Self-Driving Car</u>